

Irish air taxi firm close to takeoff

Domhnal Slattery's private jet taxi company, JetBird, took a step closer to its September launch today with the roll out of its flight booking system.

This represents the first phase of the launch of the on-line flight booking system ahead of its full commercial launch in September.

While most scheduled commercial airlines currently offer an internet based, real-time booking service, no existing European private jet operators, whose services are by their nature unscheduled, provide such a service.

Customers can currently obtain a quote, and upon commercial launch will be able to make a booking and payment on Jetbird's website.

Similar to existing services provided by scheduled commercial airlines, the booking engine allows instant bookings.

Stefan Vilner, Jetbird CEO, said: "Jetbird is thrilled to unveil the first phase of our revolutionary flight booking system which will ensure ease of booking for our customers. We are very pleased to partner with Coastal Aviation Software in developing the most cost-effective booking, scheduling, real-time pricing and optimisation systems in the market. In addition, the system can scale effortlessly as the Jetbird operation expands to 100 aircraft over the next 5 years."